

ChemTECH World.IE

24-26 February 2021



the future of immersive business experience for
Process Industry starts here

Buyer Seller Meet

Schedule Pre-Registered Meeting with your prospective Buyers from across the globe before the event and during the event.

Personalized Exhibitor Dashboard

Showcasing product and services, schedule meetings, interact with visitors, attend webinar, and invite their customers.

Connect with International buyers from more than 10 countries

ChemTech is having cooperation and support of various trade association across more than 10 countries

Recommendation on Visitors based on AI matchmaking

Get recommendation on visitors to meet and network, which will enable intelligent match making and suggestion, based on detailed and exhaustive registration form

Analytics and Download data from your dashboard

The platform enables you to download entire data and get detailed analytics on activity at your company page.

Extensive Marketing Plan reaching 250000 Professionals

Marketing campaign , which will reach 250,000 professionals through emailer campaigns, digital marketing campaign across social media platforms.

Unique, Experiential & Intelligent Business Platform

Helping you accomplish all tasks under single screen, at comfort of your desk.

**Pharma, BioPharma,
BioTechnology**

**Pumps, Valves,
Seals & Fittings**

**Refining
& Petrochemicals**

**Paint, Coating &
Surface Engineering**

**Chemical Process
Equipment & Technology**

**Specialty
Chemicals**

**Environment,
Water Technologies,
Health & Safety**

**Industry Automation &
Process Control**

ChemTECH World.IE

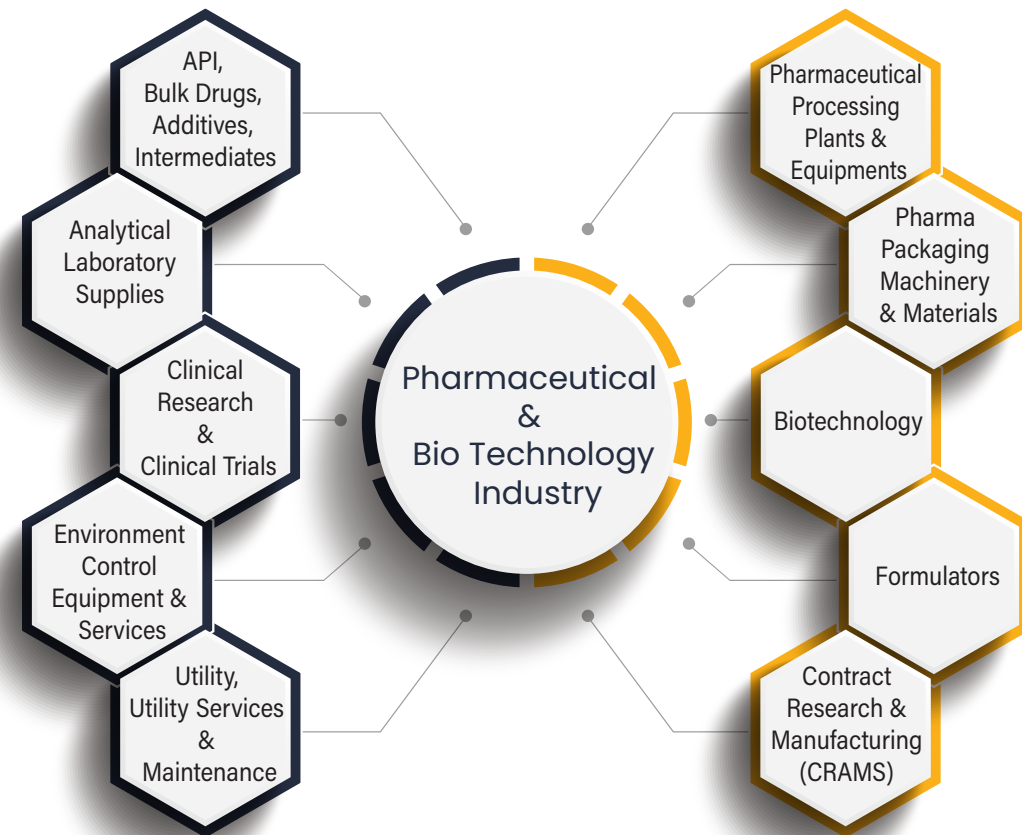
ChemTECH World.IE

BRINGING YOUR PROSPECTIVE BUYERS /CUSTOMERS AS VISITORS FROM ECOSYSTEM OF CHEMICAL PROCESS INDUSTRY & PHARMA INDUSTRY AT CLICK OF MOUSE

Chemical Process Industry



Pharmaceutical & Bio Technology Industry



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BRINGING YOUR PROSPECTIVE BUYERS /CUSTOMERS AS VISITORS FROM ECOSYSTEM OF CHEMICAL PROCESS INDUSTRY & PHARMA INDUSTRY AT CLICK OF MOUSE

Specialty Chemicals



Paint, Coating, Surface Engineering



INTERNATIONAL PARTNERSHIP PROGRAM

MORE THAN 10 COUNTRIES ARE PARTICIPATING AT **ChemTECH World.IE** THROUGH THIS PROGRAM



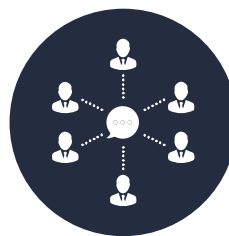
Buyer Seller Meet

International companies would be registering as buyer and seller to explore new business opportunities in India



Exhibit

International companies would be showcasing their products and services digitally across various categories



Networking

Exchanging information, business networking with Indian companies in respective sectors



Technical Seminar

Presentation by overseas companies to share information about latest technologies that company has to offer in global market

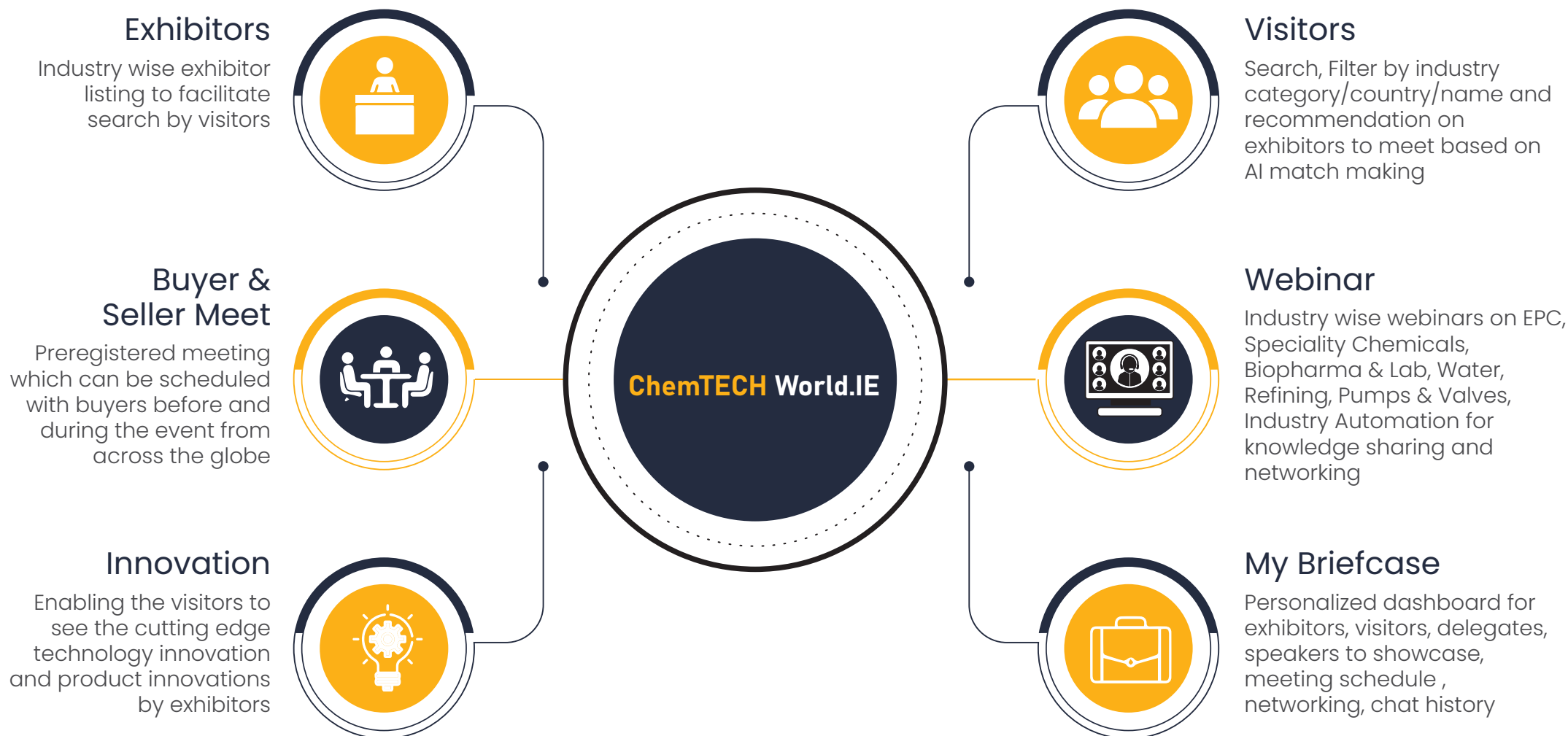
PARTNER ASSOCIATIONS :



GLOBAL REACH :



COMPONENTS OF **ChemTECH** World.IE



EXPLORE HIGHLIGHTS OF **EXHIBITOR DASHBOARD** TO MEET YOUR PROSPECTIVE BUYERS



ChemTECH World.IE

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Exhibitor Dashboard Logout

Home Exhibitors Buyer & Seller Meet Visitors Webinars Innovation Support

Exhibitor Information Edit

Overview
Documents
Videos
Innovation
Products/Services

My Meetings

My Briefcase

Your team

Invite your customers

LOGO

COMPANY

Company Information

Industry category :

Industries Served :

Country : India

Adding Main Information

Header Banner Image

Video Id

Logo

Name

Company Information

Industry category Industry Served

Country

Video Link: https://youtu.be/tVDqk0Vuo_U



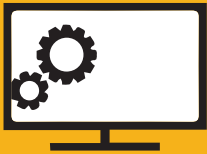
PERSONALIZED DASHBOARD

EXHIBITORS , VISITORS , SPEAKERS & DELEGATES enabling multiple business connect through single screen, from the comfort of your desk



AI ENABLED – CUSTOMIZED, PERSONALIZED PROMOTIONAL CAMPAIGNS

VISITORS , SPEAKERS & DELEGATES will receive RECOMMENDATIONS FOR LATEST INNOVATIONS & MEET EXHIBITORS on their personalized page based on intended targeted groups selected by the exhibitors & their interests.



DISPLAY COMPLETE TECHNOLOGY PORTFOLIO

EXHIBITOR DASHBOARD will have complete information about organization , products as documents & videos to ENGAGE WITH POTENTIAL CUSTOMERS through BUYER SELLER MEETS, PRODUCT DEMOS, VIRTUAL FACTORY TOURS & TECHNOLOGY PRESENTATIONS



ALERTS ON DASHBOARD

Notifications will appear on the dashboards of EXHIBITORS as their INVITED CUSTOMERS or REPRESENTATIVES from COMPANIES of INTEREST are online and continue to RECEIVE RECOMMENDATIONS to CONNECT / INVITE POTENTIAL BUYERS in REAL TIME



DATA CAPTURE & DOWNLOAD

Exhibitors can CAPTURE DATA IN REAL TIME and USE THE DATA OFFLINE for FUTURE BUSINESS



SCHEDULE YOUR MEETINGS

Pre schedule meetings for three days of ChemTECH World.IE appear in the meeting schedule on the Exhibitor Dashboard for multiple administrators facilitating more business interaction and networking with their prospective customers.



LIVE DEMOS FOR CUSTOMERS

Invite & Engage your customers in real time through PRODUCT DEMOS , TECH INNOVATIONS, VIRTUAL FACTORY VISITS , VIDEO MEETS in different time zones



MEET CUSTOMERS FROM ALL TIME ZONES

Administrators from offices from different geographies can interact with the potential customers as per their convenience



DATA MAPPING AI ENABLED MATCHMAKING

KEY FEATURES OF **ChemTECH World.IE**



BUYER RECOMMENDATIONS

ChemTECH World.IE business platform Recommends Visitors based on interest of your business as detailed out in the registration form



DIRECT CONNECT WITH VISITORS

Exhibitors can track the Online Visitors , Exhibitors and Competitors in real time by Products, Company, Country & Industries Served.



MEET THE BUYERS

Schedules meetings with prospective Buyers & Sellers are listed in the meeting schedule on the Exhibitor & Visitor dashboards .



INVITE PROSPECTIVE CUSTOMERS

Invite prospective customers through the Dashboard and also track various competitors activities.

EXPERIENCE HOW **VISITOR** WILL CONNECT WITH YOU



The screenshot displays the 'Visitor Dashboard' with a navigation menu including Home, Exhibitors, Buyer & Seller Meet, Visitors, Webinars, Innovation, My Briefcase, and Support. The main content area features a central video player with a play button overlay, showing a presentation by Dr. Raman Ramachandran. To the left of the video are buttons for Exhibitors, Visitors, and Innovation. To the right are buttons for Buyer Meet, Webinar, and Invite your Peers/Friends. A large blue banner ad is positioned at the top, and a smaller one is on the right side, labeled 'Paid Exhibitor banner as per industry served of visitors'.

Video Link: <https://youtu.be/Mv77TFISkcg>

CREATE NEW BUSINESS OPPORTUNITY & MAXIMIZE
BUSINESS POTENTIAL WITH **ChemTECH World.IE**

COST OF
PARTICIPATION

EXHIBITOR DASHBOARD

- Personalized Dashboard
- List product and services in one industry category
- Schedule meetings with visitors
- Network with Visitors through text based chat, email
- Have Buyer Seller meetings
- Search other Exhibitors, Visitors through filter based search or recommendation
- Upload Upto 10 PDF documents (Brochures, catalogues)
- Upload Upto 5 Videos (Corporate Presentation, Product Videos)
- Invite your Customers through your exhibitor dashboard
- My Briefcase - To see and download the history of visitor activity, download visitors e-card
- Attend Webinars in your exhibitor dashboard

■ **\$ 750 + 18% IGST**

For Add-on features,
See next page



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COST OF PARTICIPATION

ADDITIONAL FEATURES FOR EXHIBITORS (EXTRA CHARGES)

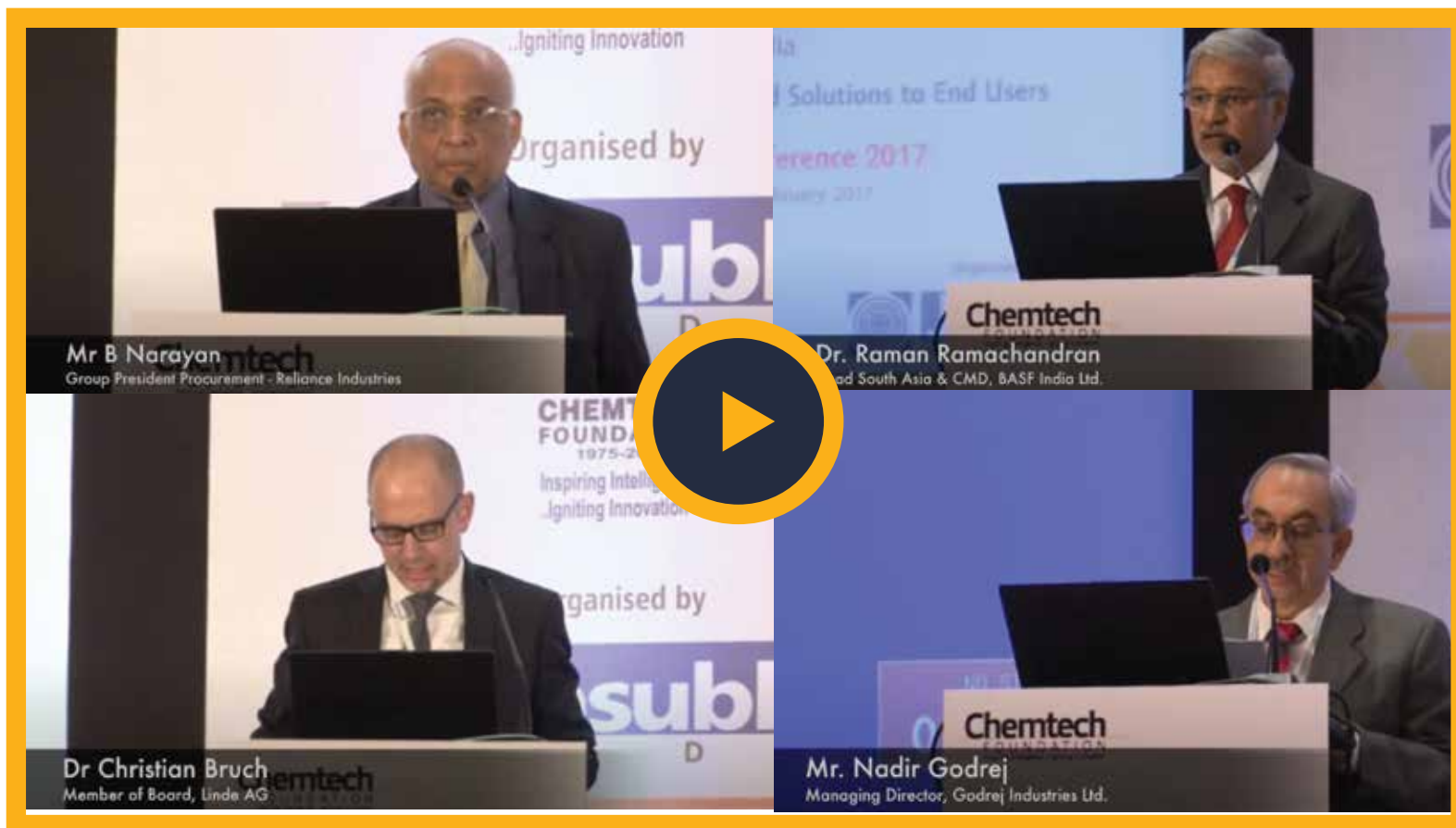
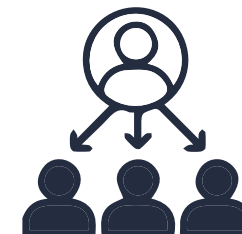
ADD ON FEATURES	COST
■ Meetings fixed by ChemTech Team (per meeting)	\$ 200 + 18% IGST
■ Exhibiting in additional Industry Zone (per category)	\$ 50 + 18% IGST
■ Extra Videos (per additional video)	\$ 50 + 18% IGST
■ Extra PDF Documents (per additional document)	\$ 35 + 18% IGST
■ Video Exhibit in Innovation Zone (upto 2 Videos)	\$ 250 + 18% IGST

CREATE NEW BUSINESS OPPORTUNITY & MAXIMIZE BUSINESS POTENTIAL WITH **ChemTECH World.IE**

COST OF PARTNERSHIP

Type of Partnership	Title Partner	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner	Support Partner
Cost	\$ 12000 +IGST	\$ 2000 +IGST	\$ 1750+ IGST	\$ 1500+ IGST	\$ 1250+ IGST	\$ 1000+ IGST
Logo Branding	ChemTECH World.IE Powered by Title Partner on all pages	Branded as Platinum Partner on Home Page	Branded as Gold Partner on Home Page	Branded as Silver Partner on Home Page	Branded as Bronze Partner on Home Page	Branded as Support Partner on Home Page
Exhibitor Page (Personalized Dashboard)	✓	✓	✓	✓	✓	✓
Branding on webinar Backdrop	Branded as Title Partner	Branded as Platinum Partner	Branded as Gold Partner	Branded as Silver Partner	Branded as Bronze Partner	-
Banner Ad on all Visitor dashboard	Leaderboard Banner Ad on all Visitor dashboard	Side Banner Ad on all Visitor dashboard	Side Banner Ad on all Visitor dashboard	Side Banner Ad on selective Visitor dashboard	Side Banner Ad on selective Visitor dashboard	Side Banner Ad on selective Visitor dashboard
Paid meeting to be fixed by Chemtech	Six	Two	One	One	One	-
Ad in E- Directory	Double spread Page Video Dynamic ad	Double spread Page Video Dynamic ad	Double spread Page Video Dynamic ad	Full Page Video Dynamic ad	Full Page Video Dynamic ad	Full Page Video Dynamic ad
Technical Presentation at Webinar approved by Technical committee	✓	✓	✓	✓	-	✓
Others	Five Page Profile in Chemical Engineering World Magazine	-	-	-	-	-

WHAT OUR **STAKEHOLDERS** SAY



Video Link: <https://youtu.be/sqtFoVLIVul>



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